

Louisville's own Voces Novae is a **unique**, semi-professional choral ensemble conducted by Frank A. Heller III, its founding Artistic Director. Now in its 18th season, the ensemble was founded in 1993 and is composed of 60 to 70 selectively auditioned singers from the Louisville and Southern Indiana metropolitan area. The Latin phrase *voces novae* ("new voices") reflects our mission and vision:

A community uplifting the human spirit by performing the finest in choral literature. We are dedicated to awakening the highest musical artistry, providing a camaraderie that nurtures our members' musical and personal development, and delivering a gift to our audience that evokes the spirit with which we embrace our music.

Voces Novae's repertoire includes a particular focus on a cappella and contemporary American music; however, the ensemble consistently performs an **eclectic** array of works ranging from early chant to European classical to **living** modern composers. As Marty Rosen wrote in *The Courier-Journal*, "Though Frank Heller III and company are masterful interpreters of established repertoire, hardly a concert goes by that they don't also find at least one brilliant contemporary work that seems to transcend the limits of choral performance." Mr. Rosen praised Voces Novae as "one of Louisville's most treasured musical institutions" (*The Courier-Journal*) and later wrote, "Of all of Louisville's musical ensembles—including the orchestra and the opera—none more consistently creates heart-wrenching, jaw-dropping, emotional moments than Voces Novae." (LEO)

"Heller knows how to coax a sound from his colleagues that is blended elegantly from top to bottom without ever sounding homogenized. ... I wanted more, more and more." (Andrew Adler, *The Courier-Journal*)

"A brilliant chorus with an eclectic, intelligent repertoire." (Marty Rosen, *The Courier-Journal*)

For complete reviews of past concerts and for information on our current season, please visit our website: www.voces-novae.org.

VOCES NOVAE

A CHORAL RENAISSANCE

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A CHORAL RENAISSANCE

A COMMUNITY UPLIFTING

THE HUMAN SPIRIT BY PERFORMING

THE FINEST IN CHORAL LITERATURE

*"One of Louisville's most
treasured musical institutions"*

2010-2011

ADVERTISING BROCHURE

www.voces-novae.org

OUR 18TH CONCERT SEASON: 2010-2011

Frank A. Heller, III – Executive and Artistic Director
Dr. Louie Bailey – Accompanist

MADE IN AMERICA: Modern Landscapes
Sunday, November 21, 2010 at 3:00 p.m.
Church of the Ascension

GEMATRIA: Treasures of Jewish Music
Sunday, March 13, 2011 at 7:00 p.m.
Adath Jeshurun Synagogue, featuring Cantor David Lipp
*Celebrating 40 Years of the
Adath Jeshurun Music Festival
and 18 Years of Voces Novae*

A CAPPELLA: Ageless Masterpieces
Sunday, May 22, 2011 at 3:00 p.m.
Margaret Comstock Concert Hall
University of Louisville School of Music *[location pending]*

and

Poulenc's GLORIA *[not included in season subscription]*
Thursday, April 28, 2011 at 10:30 a.m.
Friday, April 29, 2011 at 8:00 p.m.
Voces Novae joins the Louisville Orchestra and
soprano soloist, Jamie Chamberlin, in this
Hilliard Lyons Classics Concert
The Brown Theatre



VOCES NOVAE has been selected for artistic excellence to participate in the Performing Arts Directory, a program of the Kentucky Arts Council, the state arts agency, which is supported by state tax dollars and federal funding from the National Endowment for the Arts.

Thank You!

We are pleased to have the opportunity to help you reach hundreds of individuals, and we appreciate your support of Voces Novae through advertising.

Advertising Requirements (IMPORTANT)

Advertisers should submit electronic files [high-resolution (300 dpi), .jpg, or .pdf files *only* and may be saved only in PC formats]. All files must be in grayscale mode. Ads will be printed in black and white, with light shading and/or gray tones allowed.

Sizes and Rates

Rates are for inclusion in the November 2010 and May 2011 concert programs in the 2010-2011 season.

1/8 Page	1 ³ / ₄ " x 2 ¹ / ₄ "	\$50.00
1/4 Page	1 ³ / ₄ " x 4 ³ / ₄ "	\$75.00
1/2 Page	3 ³ / ₄ " x 4 ³ / ₄ "	\$150.00
Full Page	4 ¹ / ₄ " x 7 ¹ / ₄ "	\$275.00
Full Page	4 ¹ / ₄ " x 7 ¹ / ₄ "	\$325.00

(inside front/back cover)

Advertising Deadline: November 8, 2010

Ads received after this date will appear in the May 2011 program only.

For additional information, contact
Voces Novae at (502) 523-6430